



# Pei

## Planning Manager

Integrated Marketing Strategy & Execution  
Event Planning & Execution  
Creative & Execution Of Public Relations & Advertising

### WORKS

2023 HSBC YEAR END PARTY	Project Manager
2023 IDEATHON AWARDS	Production Coordination
2022-2023 13TH-14TH GOLDEN INDIE MUSIC AWARDS	Project Manager
2023 HAKKA EXPO, OPENING PARTY	Project Manager
2023 TAIPEI OPEN MIND	Project Manager
2020-2023 20TH-23TH GOLDEN VISUAL AWARDS	Project Manager
2023 TAIWAN LANTERN FESTIVAL TAIPEI TOGETHER	Coordinator
2022 TAIPEI EXPO, OPENING CEREMONY	Project Planner
2021-2022 TOURISM FESTIVAL AWARDS CEREMONY	Project Coordinator
2016-2022 TAIWAN CREATIVE EXPO, OPENING CEREMONY	Project Planner
2012-2022 TAIWAN DESIGN EXPO, OPENING CEREMONY	Project Planner
2021 KAOHSIUNG MUSIC CENTER : SEA THE FUTURE	Project Planner
2020-2021 MY SOUND MY WAY	Project Coordinator
2020 KAOHSIUNG MUSIC CENTER : TEST GIG	Project Planner
2020 TAIPEI MUSIC CENTER : HI! TMC IS OPENING, OPENING CONCERT	Project Coordinator
2016-2020 GOLDEN PIN DESIGN AWARD	Project Planner
2019 EXIT MUSIC FESTIVAL & SHOWCASING XIN ZHONGSHAN LINEAR PARK FESTIVAL	Project Coordinator
2019 PCHOME : CARNIVAL 88 CONCERT	Project Coordinator
2019 FIRST BANK LASTS FOREVER : CELEBRATE 120 CONCERT	Project Coordinator

BYINLIVE

STAFF.