



必應創造股份有限公司

B'IN LIVE CO., LTD.

— 6 6 2 5 股票代號 —

Investor Conference

2022.12.21

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Outline

1. Introduction of the company

2. Operation performance

3. Financial overview

4. Future prospect



我們是誰?
Who We Are?

From a **Microphone** To a **Stage**

B' IN LIVE is one of the few professional teams in Taiwan that can effectively produce concerts and award ceremonies. B' IN LIVE specializes in blending musicality with entertainment, and has the courage to research and innovate, thus effectively integrating creativity, execution, and software and hardware programming to create unique and innovative content for its clients and bring audiences a stunning and moving sensory experience. Our team is composed of creative, insightful, and committed performance professionals who have brought together their decades of experience in the industry to produce nearly 10,000 events of all sizes, and have been involved in performances throughout the world, everyday, there are sure to be performances of which B' IN LIVE takes part in, not only gaining the praise of record companies and labels, but also the trust and praise of performers, as well as producing numerous iconic touring concerts for the Chinese music industry, setting a brilliant record of bringing original Taiwanese productions to the Beijing National Stadium, where 100,000 people gathered.

The team has a worldview of excellence and upholds the belief of operating with integrity and rigor. In recent years, we have been cooperating with outstanding software and hardware companies from all over the world, with the aim in respecting intellectual property rights, mutual reciprocity and promoting better and more exhilarating concerts to the world.

Company Timeline



SINCE 2014 JUN.
PUBLICLY TRADED 2018 FEB.

B'IN LIVE CO., LTD.

B'IN LIVE (HONG KONG)
CO., LTD.

Since 2014 SEP.

B'IN LIVE (SHANGHAI)
Stage Production Co., Ltd.

Since 2015 MAR.

B'IN LIVE JAPAN

Since 2019 NOV.

Gorgeous Entertainment Co., Ltd.

Live Event & Exhibition Organization
Domestic and international ticketed concerts / Meet-and-greets Event execution

Chill-Chill Co., Ltd.

Public relations marketing integration
Software marketing planning service execution / Event planning & Advertising service

Me Music International Ltd.

Artist Management

PhotoTaxis Co., Ltd.

2D & 3D Animation Production

SHOWIN(Beijing)Cultural Communications Co., Ltd.

Live Event planning And execution
Design / Production / Technology / Equipment Rental / Integrated Marketing

Empty Shells Pictures Co., Ltd.

Video Production / Media Design

Sheng San San Co., Ltd.

Program Planning & Production / Concert / Visual Packaging / Video Design

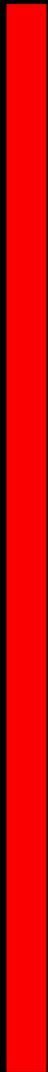
A person is shown in silhouette, wearing glasses and holding a tablet. The tablet screen displays a complex data dashboard with multiple panels, including a large table of data, a bar chart, and a line graph. The background is dark with numerous out-of-focus light sources, creating a bokeh effect. The overall mood is professional and tech-oriented.

我們做什麼?
What We Do?

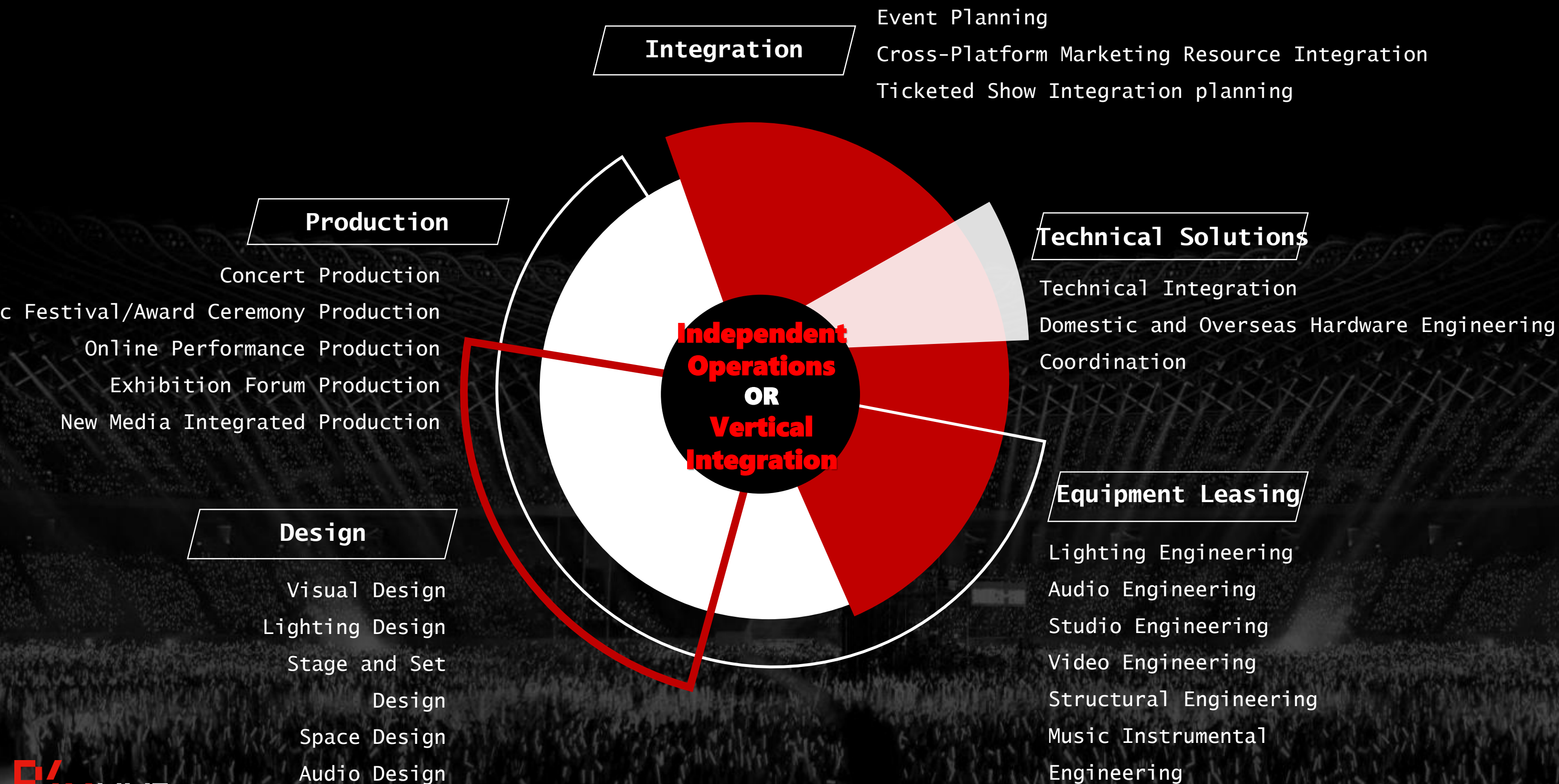
As Long As It's a Performance **Its Within B'IN's Services**

Independent
Operation

Vertical
Integration



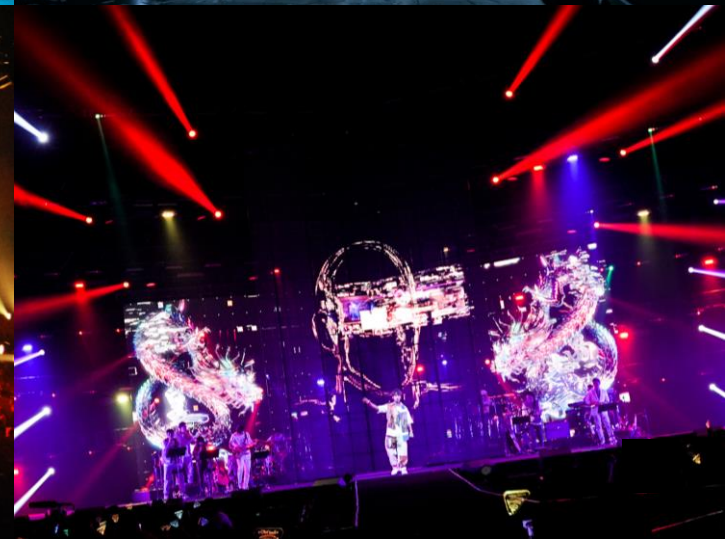
- Concerts
- Music Festivals
- Galas
- Awards Ceremonies
- Themed Exhibitions And Forums
- Original IP Events
- IP Licensing
- Studio Related Equipment
- Event Organizing



Operation performance

2022年

- 2022 五月天2023諾亞方舟10週年進化復刻限定版演唱會
- 2022 安溥 to ebb 2022 潮水箴言演唱會
- 2022 The Moment! 宇宙人理想狀態演唱會 方Q生日派對版
- 2022 麋先生十週年演唱會「We我們的十年」
- 2022 [蕭秉治Project X] 演唱會
- 2022 劉若英飛行日巡迴演唱會
- 2022 JJ 林俊傑 JJ20 世界巡迴演唱會
- 2022 周湯豪REALIVE台北小巨蛋演唱會
- 2022 炎宇宙@aayan1120 炎亞綸台北演唱會
- 2022 鐵漢柔情：HUSH please myself
- 2022 KINNPORSCHE THE SERIES WORLD TOUR
- 2022 瘦子 E.SO 2022地囚人
- 2022 周華健 [陽光依舊燦爛] 美國新加坡演唱會
- 2022 羅時豐_回歸正YA演唱會
- 2022 鄭宜農 新世紀的女兒 演唱會
- 2021-2022 薛之謙“天外來物”巡迴演唱會
- 2022 鼓鼓「聽到請回答Connecting...」巡迴演唱會
- 2022 楊乃文 繆斯MUSE演唱會
- 2022 韋禮安「如果可以，我想和你明天再見」演唱會
- 2022 《全球人壽 aMEI ASMR世界巡迴演唱會》

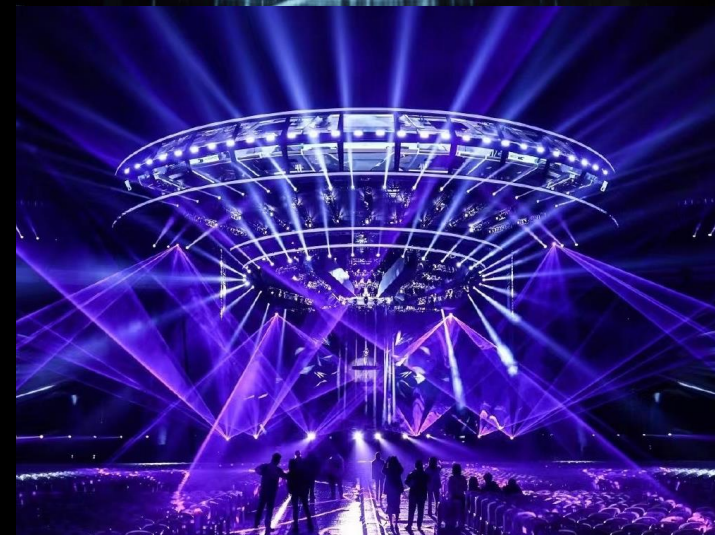


專場作品

2022年

.....僅列部分

- 2022 動力火車《都是因為愛》世界巡迴演唱會
- 2022 魚丁糸《池堂影夜》演唱會
- 2022 艾怡良《從夜晚出生的我們》演唱會
- 2022 戴愛玲《公主樂未眠》親密巡迴演唱會
- 2022 五堅情《月面著陸》演唱會
- 2022 MATZKA《事情是這樣的》演唱會
- 2022 陳珊妮「調教X教條」演唱會
- 2022 傻子與白痴《YEAR OF FATE》新專輯巡迴演唱會
- 2022 ICYBALL 冰球樂團《斯文巨樂部》
- 2022 齊豫《緣》演唱會
- 2022 吳汶芳《生存現場 A LIVE》演唱會
- 2022 伍佰 & China Blue 演唱會
- 2022 周華健《少年俠客》世界巡迴演唱會
- 2021-2022 告五人《在這座城市遇見了你》巡迴演唱會
- 2020-2022 蘇慧倫《生命之花》30週年巡迴演唱會
- 2020-2022 陳嘉樺《艾拉秀》
- 2020-2022 田馥甄《一一》巡迴演唱會
- 2020-2022 五月天《好好好想見到你》巡迴演唱會
- 2020-2022 梁靜茹《202020當我們談論愛情》世界巡迴演唱會
- 2019-2022 李宗盛《有歌之年》世界巡迴演唱會



2022年

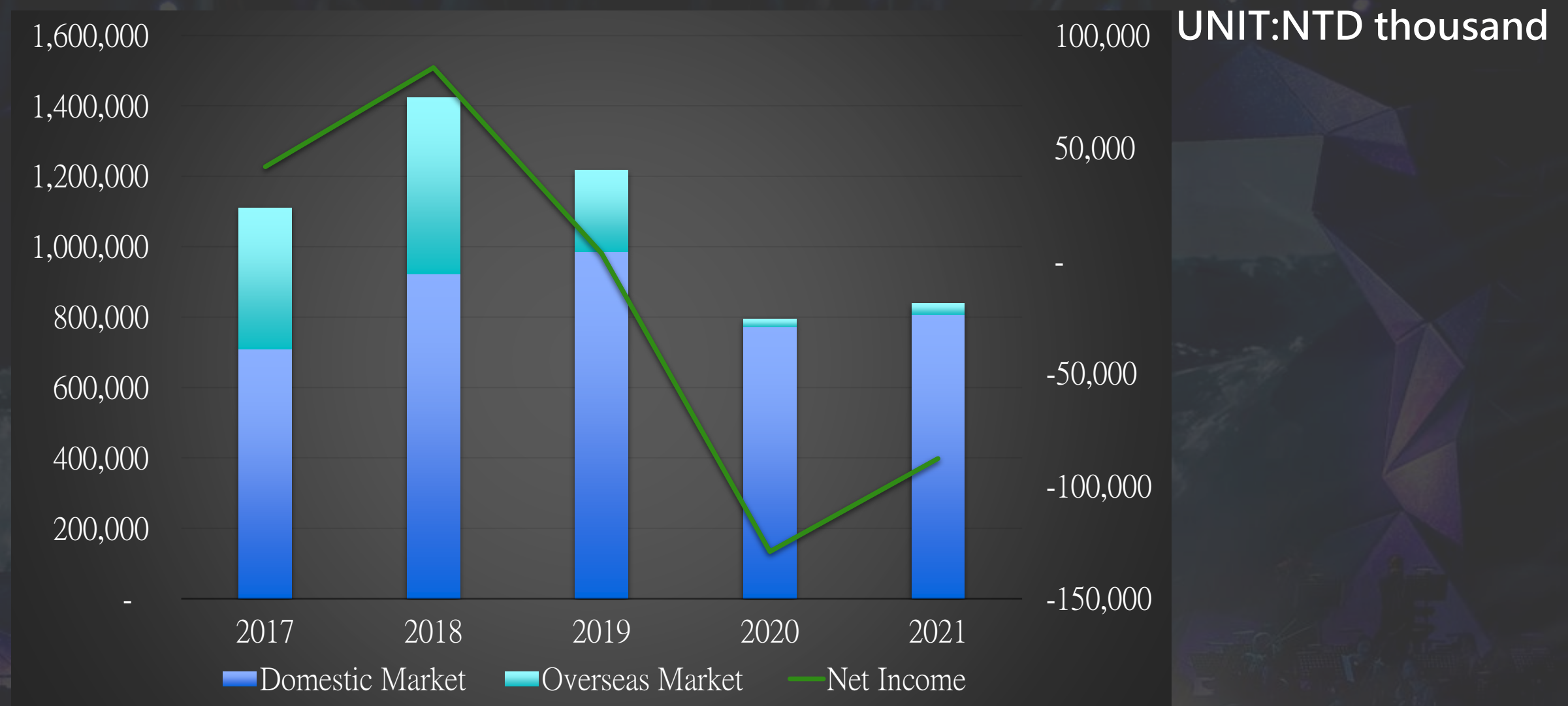
.....僅列部分

- 2023 台北跨年
- 2023 台中跨年
- 2023 花蓮跨年
- 2022 新竹感恩季
- 2022 陽明海運五十週年慶祝酒會
- 2022 苗栗音樂佳餚節
- 2022 第57屆金鐘獎頒獎典禮
- 2022 太空港音樂藝術嘉年華
- 2022 金視獎頒獎典禮
- 2022 夏戀嘉年華
- 2022 體育表演會
- 2022 天母啤酒節
- 2022 台灣燈會松山區燈飾布置
- 2022 桃園迎光城-萬聖主題
- 2022-2023 心中山燈飾布置
- 2022 台北親子館感謝有你10周年慶祝活動
- 2022 金音創作獎頒獎典禮暨亞洲音樂大賞系列活動
- 2022 臺灣文博會開幕暨頒獎典禮
- 2022 臺中綠美圖上梁典禮
- 2022 Vivo X80系列體驗活動



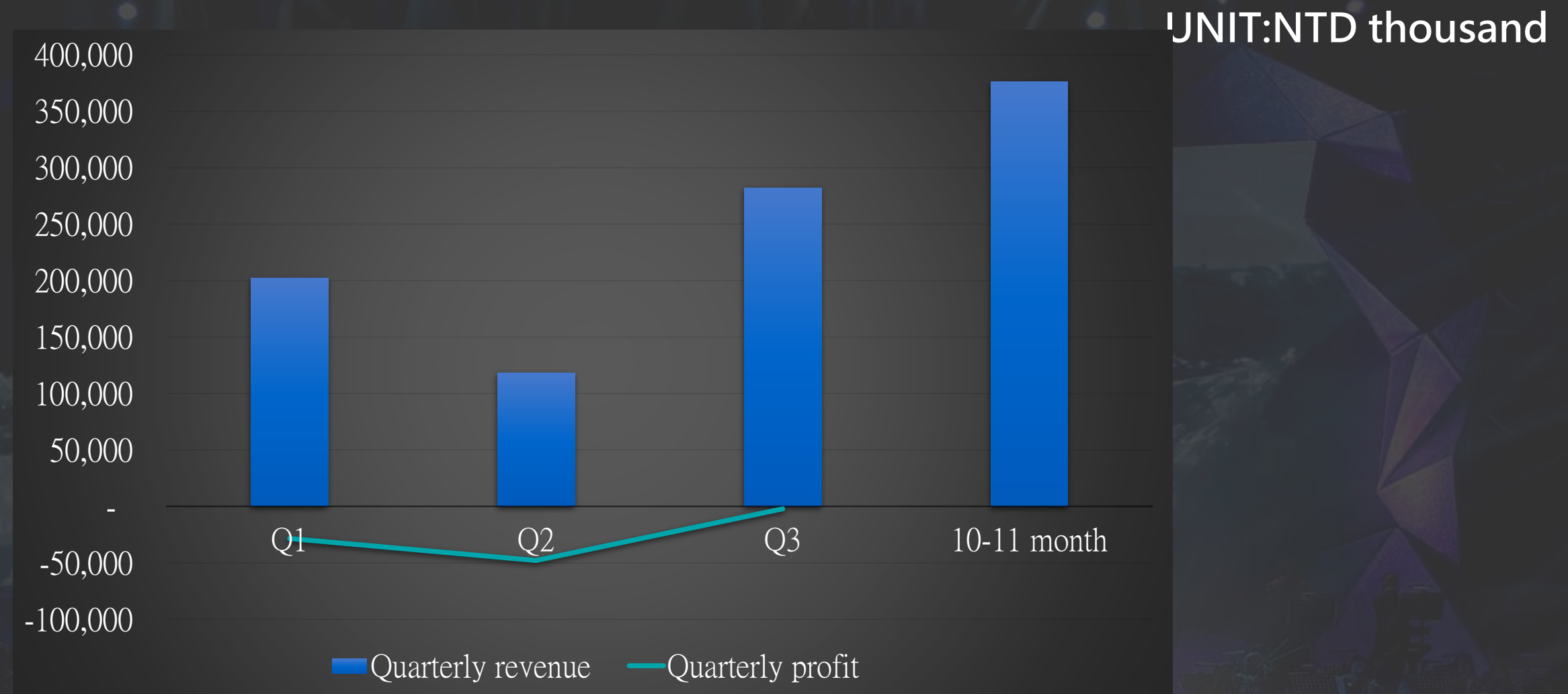
Financial overview

Revenue and Profit



	2017	2018	2019	2020 (pinyin)	2021
REVENUE	1,110,545	1,423,593	1,217,045	795,225	838,370
NET INCOME	41,752	85,713	3,190	-129,111	-87,820

Revenue and Profit of 2022



	Q1	Q2	Q3	10-11 monyh
REVENUE	202,155	118,555	282,206	376,304
NET PROFIT	-28,503	-47,905	-2,194	

Statement of Comprehensive Income

Unit : NTD thousand

Item	2022 Q1-Q3	2021 Q1-Q3	Annual Growth Rate
REVENUE	602,916	390,129	54.54%
GROSS PROFIT	53,149	-4,745	
GROSS PROFIT RATIO	8.82%	-1.22%	
OPERATING EXPENSES	126,905	125,404	
LOSS FROM OPERATIONS	-73,756	-130,149	
Operating Profit Ratio	-12.23%	-33.36%	
NET LOSS	-78,602	-117,733	33.23 %
BASIC EARNINGS PER SHARE	-1.78	-2.68	

Future prospect

Core development and potential

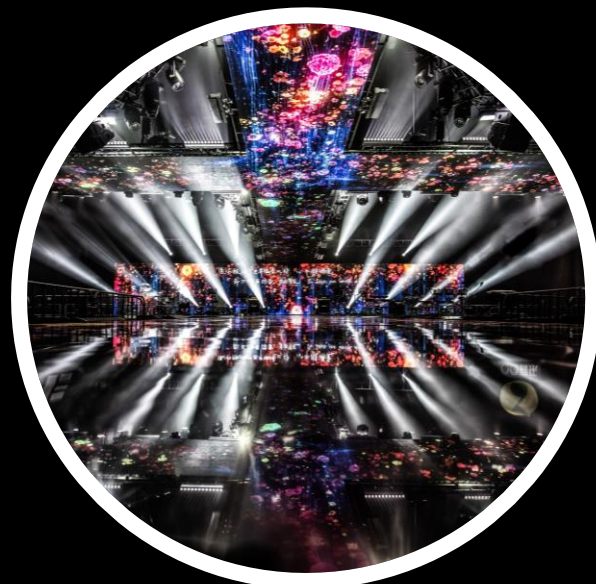
In response to change, we upgrade and evolve, then create infinite possibility



Large-scale
event planning



Live events
organization



Overseas business
expansion



Technology upgrade





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